



Perception gaps in the case of taro (*Colocasia esculenta*)

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The crops that feed the world

2

What is an “orphan” crop ?

3



































Perception gaps: the case of
taro

Major regions of diversity

A world map illustrating the major regions of crop diversity. Each region is labeled and associated with a set of representative crop icons. The regions and their associated crops are:

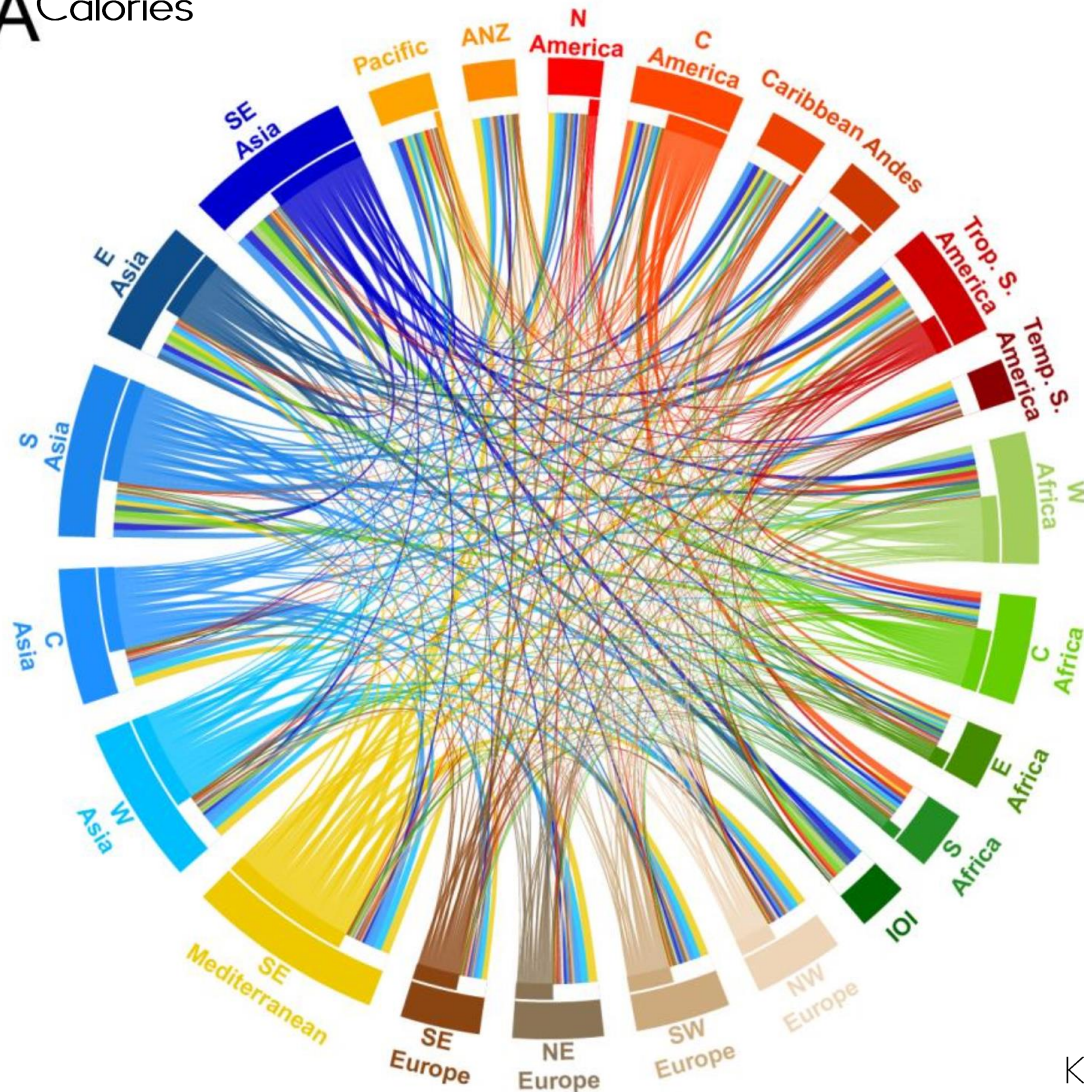
- North America:** Blueberries, strawberries, grapes, pumpkins, and sunflowers.
- Central America and Mexico:** Avocados, beans, chili peppers, corn, and squash.
- Caribbean:** Chili peppers, coconuts, and tropical fruits.
- Andes:** Potatoes, corn, and tomatoes.
- Tropical South America:** Bananas, chili peppers, corn, and various beans.
- Temperate South America:** Various beans and fruits.
- Southwestern Europe:** Grapes, olives, and various vegetables.
- South and East Mediterranean:** Grapes, olives, and various vegetables.
- West Africa:** Various beans, corn, and fruits.
- Central Africa:** Various beans, corn, and fruits.
- Southern Africa:** Various beans, corn, and fruits.
- Southeastern Europe:** Grapes, olives, and various vegetables.
- Northern Europe:** Various grains and vegetables.
- West Asia:** Grapes, olives, and various vegetables.
- South Asia:** Various beans, corn, and fruits.
- East Africa:** Various beans, corn, and fruits.
- Central Asia:** Various grains and vegetables.
- East Asia:** Various grains, fruits, and vegetables.
- Southeast Asia:** Various beans, corn, and fruits.
- Pacific Region:** Various beans, corn, and fruits.

Khoury et al. 2015

 alfalfa	 beans	 clover	 eggplants	 hops	 melons	 pears	 rice	sunflower
 almonds	 blueberries	 cocoa beans	 faba beans	 kiwi	 millets	 peas	 rye	sweet potatoes
 apples	 cabbages	 coconuts	 figs	 leeks	 oats	 pigeonpeas	 sesame	taro
 apricots	 carrots	 coffee	 garlic	 lemons and limes	 olives	 pineapples	 sorghum	tea
 artichokes	 cassava	 cottonseed oil	 ginger	 lentils	 onions	 plums	 soyabean	tomatoes
 asparagus	 cherries	 cowpeas	 grapefruit	 lettuce	 oranges	 potatoes	 spinach	vanilla
 avocados	 chickpeas	 cranberries	 grapes	 maize	 palm oil	 pumpkins	 strawberries	watermelons
 bananas and plantains	 chillies and peppers	 cucumbers	 groundnut	 mangoes	 papayas	 quinoa	 sugar beet	wheat
 barley	 cinnamon	 dates	 hazelnuts	 mate	 peaches and nectarines	 rape and mustard seed	 sugarcane	yams

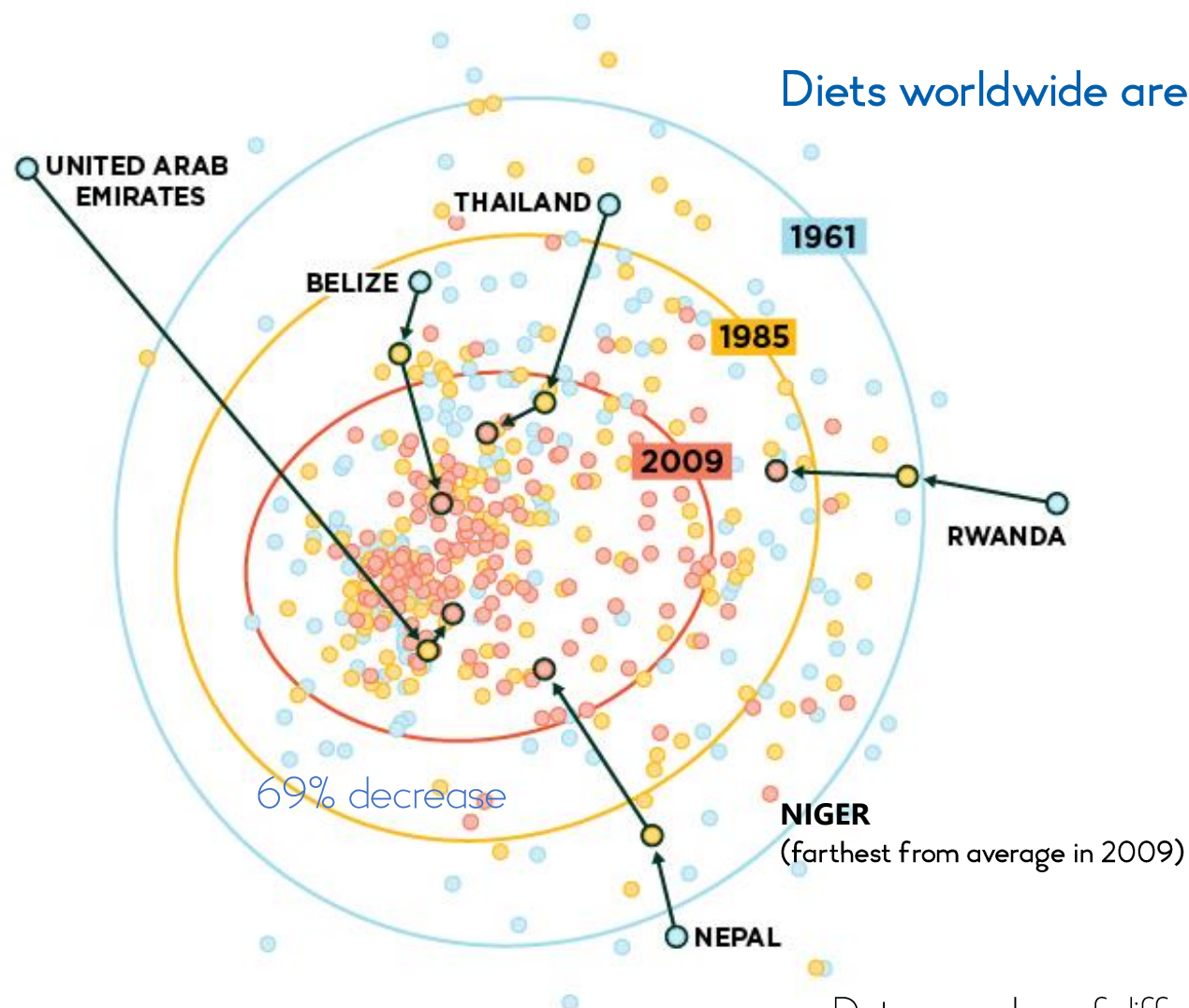
Food supplies: We are highly interconnected !

ACalories



Dependence of each region of the world in terms of calories derived from crops whose primary regions of diversity are found elsewhere

Diets are changing: over the last 50 years diets have become homogenized



Dots = number of different crops consumed in a country + what quantities
Ellipses = the degree of variation among countries

Khoury et al. (2014) PNAS 111

Each country's food supply composition in contribution to calories in:

● 1961 ● 1985 ● 2009

How many crops feed the world ?

Contributed Papers

How Many Plants Feed the World?

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Canada V9B 5B4

Abstract: *FAO food supply data for 146 countries were analyzed to identify the plant commodities that account for the top 90% of each country's per capita supply of food plants by weight, calories, protein, and fat. The plant commodities were divided into two groups: species commodities, such as "cabbages," that can be attributed to particular species; and general commodities, such as "hydrogenated oils," whose species composition is not known. A total of 82 species commodities and 28 general commodities contribute 90% of national per capita supplies of food plants. The 82 species commodities consist of 103 species. Fifty-six of these commodities, comprising 75 species, individually account for 5% or more of at least one country's supply of a nutritional category (plant weight, plant calories, plant protein, plant fat). These figures are several times higher than previous findings that very few (7–30) plant species feed the world. The new figures are considered more accurate because they derive from national supply rather than global production data, and from several separate measures of the importance of a food commodity rather than one. The results suggest that (1) plant species diversity remains a significant factor for world food supply; and (2) a conservation priority is to maintain both this wider array of species and the diversity of genetic variants that comprise each species.*

Resumen: *Los datos de la FAO sobre abastecimiento de alimentos para 146 países, fueron analizados para identificar la mercadería vegetal que comprende el 90% tope de abastecimiento per capita de alimentos vegetales en peso, calorías, proteínas y grasas. La mercadería vegetal fué dividida en dos grupos: mercadería por especie como las "coles" que se pueden ubicar dentro de un taxa de planta en particular*

Prescott-Allen and Prescott-Allen, 1990

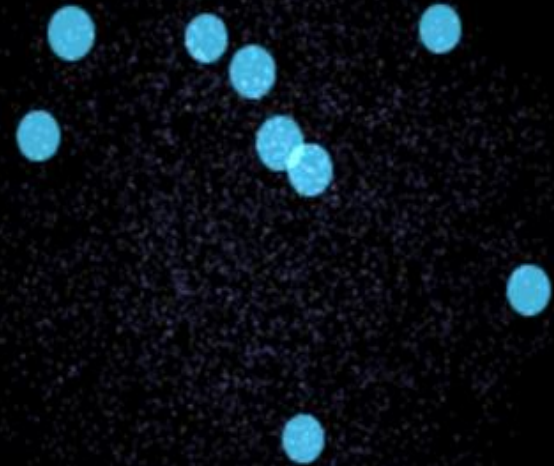
Khoury et al. 2014; 2015

A complicated answer: Global decline in crop diversity

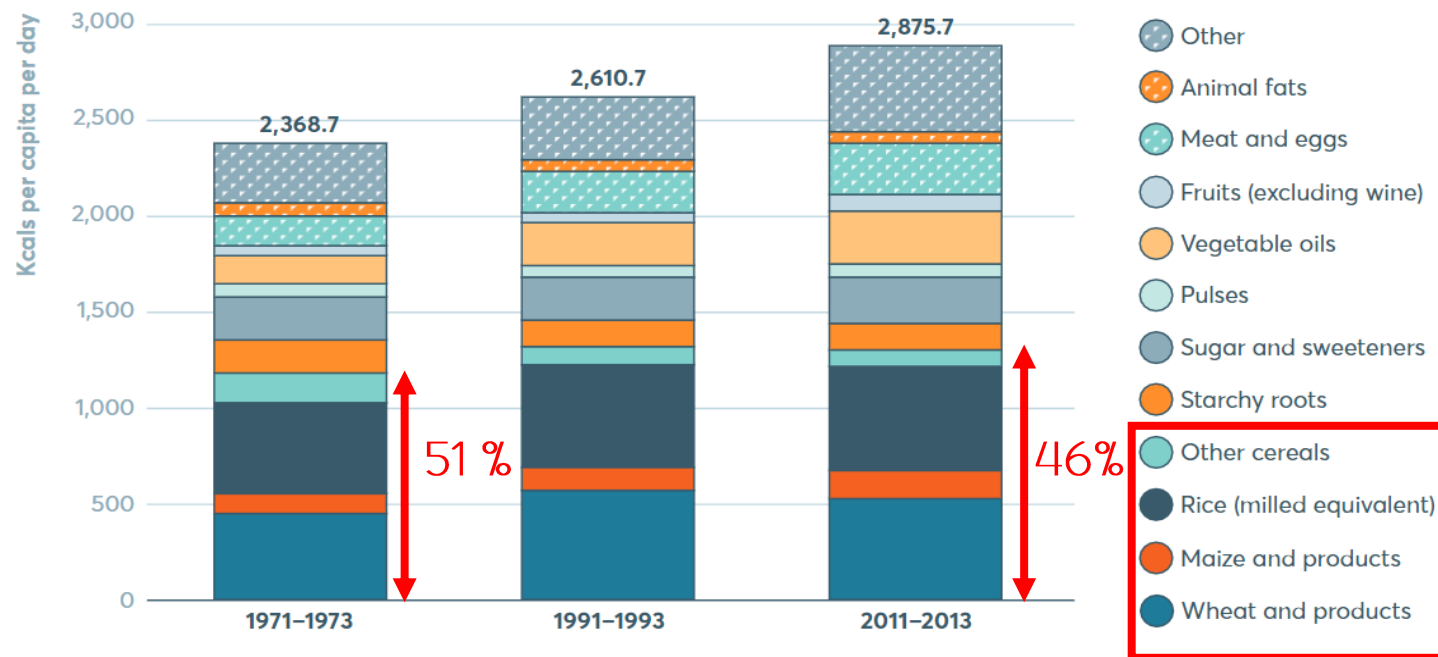
KEY FACT

Only **9** account for
66% of total crop
production.

Maize, rice, wheat, soybean, sugarcane, potatoes, oil-palm fruit, sugar beet,
cassava



Diet transition: *What about non-staples crops ?*



“Agricultural policy is heavily biased towards improving staple-grain productivity, especially for the major staples ..., while dietary diversity needs are not adequately addressed.

“...total calorie consumption per person per day has risen over time, but the share of staple cereal calories within total calorie consumption has declined.”

Pingali P, 2015
Pingali P. & Sunder N., 2017

The Global Nutrition Report (GNR), 2020

Diet transition:

Does international research follow the trends ?

“The Consortium of International Agricultural Research Centers (CGIAR), ... has traditionally allocated most of its commodity research budget to the major staples, increasing this after the 2008 food price crisis. The balance of funding has to be shared between fifteen crops, livestock, fish and trees.”

“Research and development investments should prioritise neglected staples such as sorghum, millets and tropical tubers.”

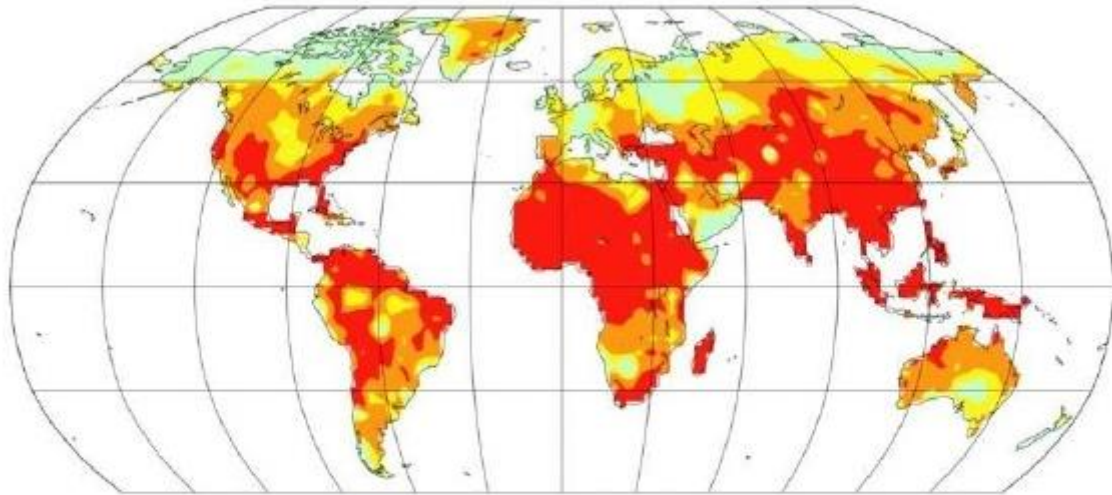
The Global Nutrition Report (GNR), 2020



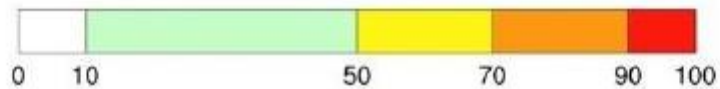
Climate change and population growth:

Hotter and drier
planet

Summers in 2080-2100 Warmer than Warmest on Record



percent (%)



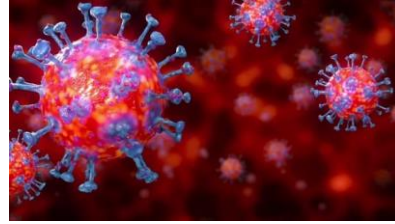
More mouths to
feed



The World Health Organization estimates that one third of the world is well-fed, one third is under-fed and one third is starving. By 2050 that number could be significantly larger when the world's population is expected to reach a whopping 9 billion. The world's driest regions in Northern Africa and the Middle East are also the fastest growing, putting them at an especially high risk of furthering the food crisis.

WORLD POPULATION GROWTH
FROM 2008 TO 2050

Pandemics



The New York Times



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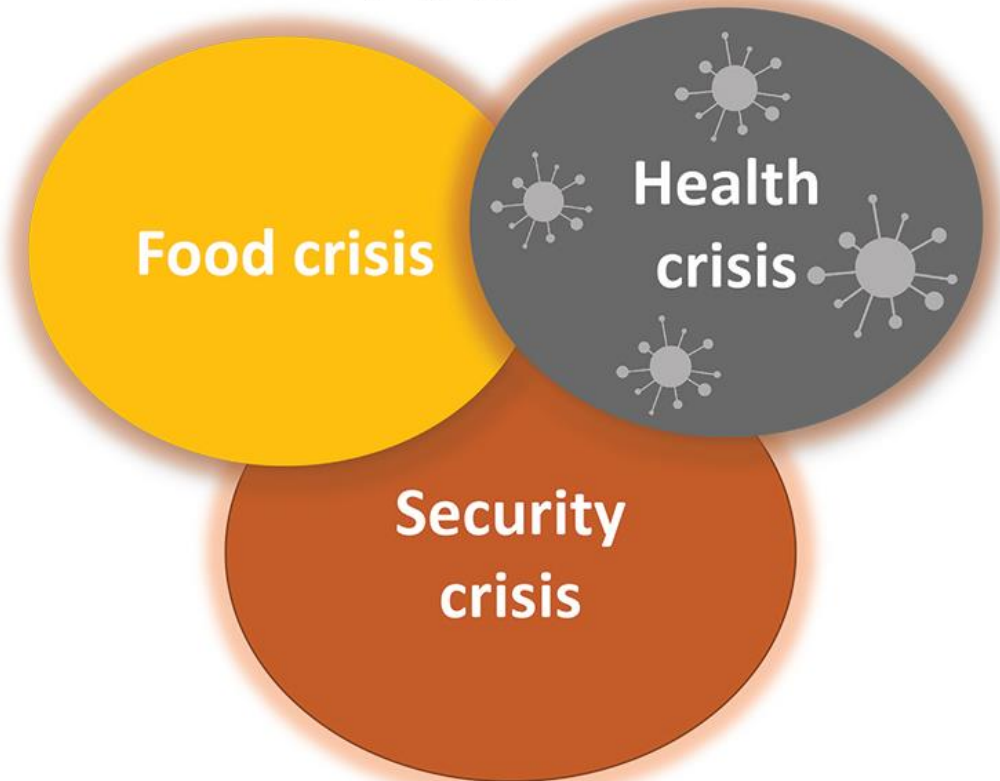
Opinion

Spoiled Milk, Rotten Vegetables and a Very Broken Food System

The coronavirus crisis demonstrates what is wrong with how the world feeds itself.



Locust threat



Our food systems are at risk

Today, humans look to **4 crops** to ensure more than half of their calories, tapping into just 1 percent of the diversity still available to us.

A stock portfolio with just a few holdings !



Diversity to the rescue: seeing the unseen !



Underutilized or “orphan” crops

What is an orphan crop ?

“Orphan or minor” crops as those that are: “...typically not traded internationally but which can play an important role in regional food security. For various reasons, many of these crops have received little attention from crop breeders or other research institutions wishing to improve their productivity.”

Falcon et al. (2017)



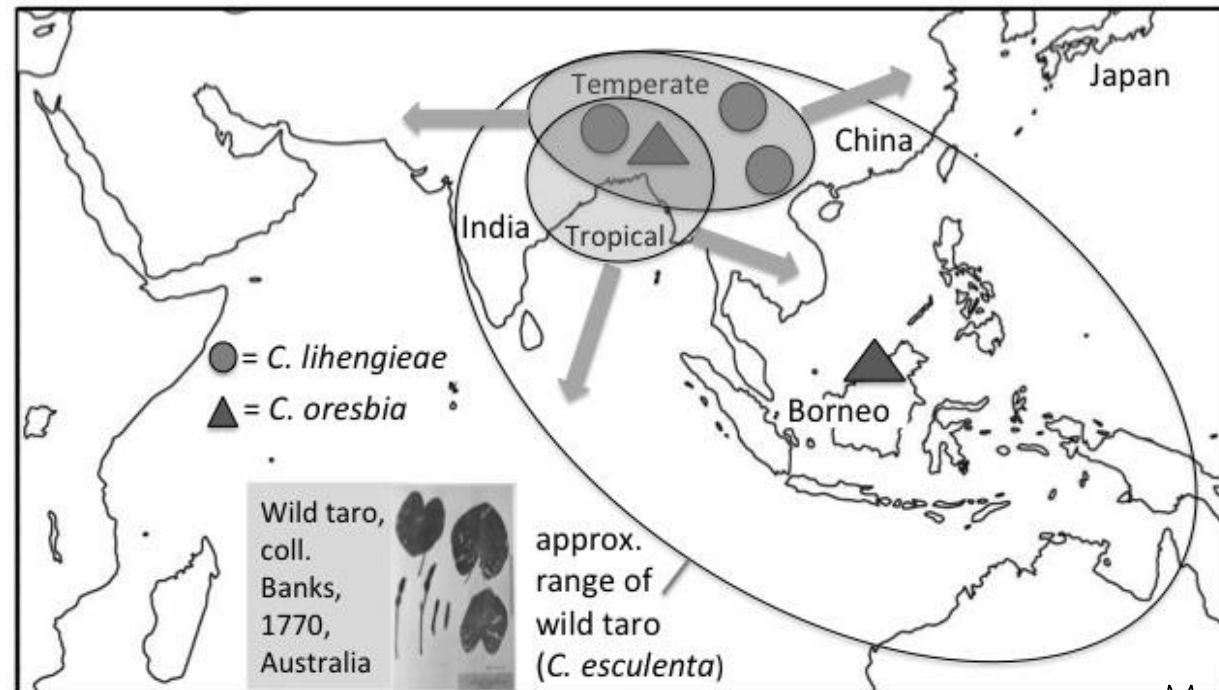
Taro

What is taro (*Colocasia esculenta*) ?



Photo by Michel E. Ghanem

Araceae 2,823 species



Is taro an “orphan” crop ?

Colocasia esculenta

March 8, 2013 / 1 min read



Common Name: Taro

Description

Colocasia esculenta is a tropical plant grown primarily for its edible corms, the root vegetables most commonly known as taro. It is believed to be one of the earliest cultivated plants. Linnaeus originally described two species which are now known as Colocasia esculenta and Colocasia antiquorum of the cultivated plants that are known by many names including eddoes, dasheen, taro, but many later botanists consider them all to be members of a single, very variable species, the correct name for which is Colocasia esculenta ... [Read more](#)

View All S

Selected Sp

Allanblackia
Dacryodes e
Irvingia gabc
Moringa oleif
Ricinodendro
Sclerocarya l
Tamarindus i
Uapaca kirkia
Vitellaria par



MISSION WORK ABOUT RESOURCES NEWS PRESS **HOW TO HELP**

FILTER BY



Aroids

COLOCASIA XANTHOSOMA

CENTER OF ORIGIN: PAC-T, SAS, SEA



CONSERVED AT
CEPACT
IITA



TOP 5 PRODUCERS
NIGERIA
CHINA
CHINA
CAMEROON
GHANA



The aroids are known as one of the “orphan crops”, meaning they receive minimal attention from modern plant breeding relative to their importance as a food source. The crops in this group clearly have great potential, and there is considerable diversity both within species and between them. It is estimated that there are more than 1,000 varieties of taro alone. There are


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OPINION

Plants People Planet PPF
Open Access

Perception gaps that may explain the status of taro (*Colocasia esculenta*) as an “orphan crop”

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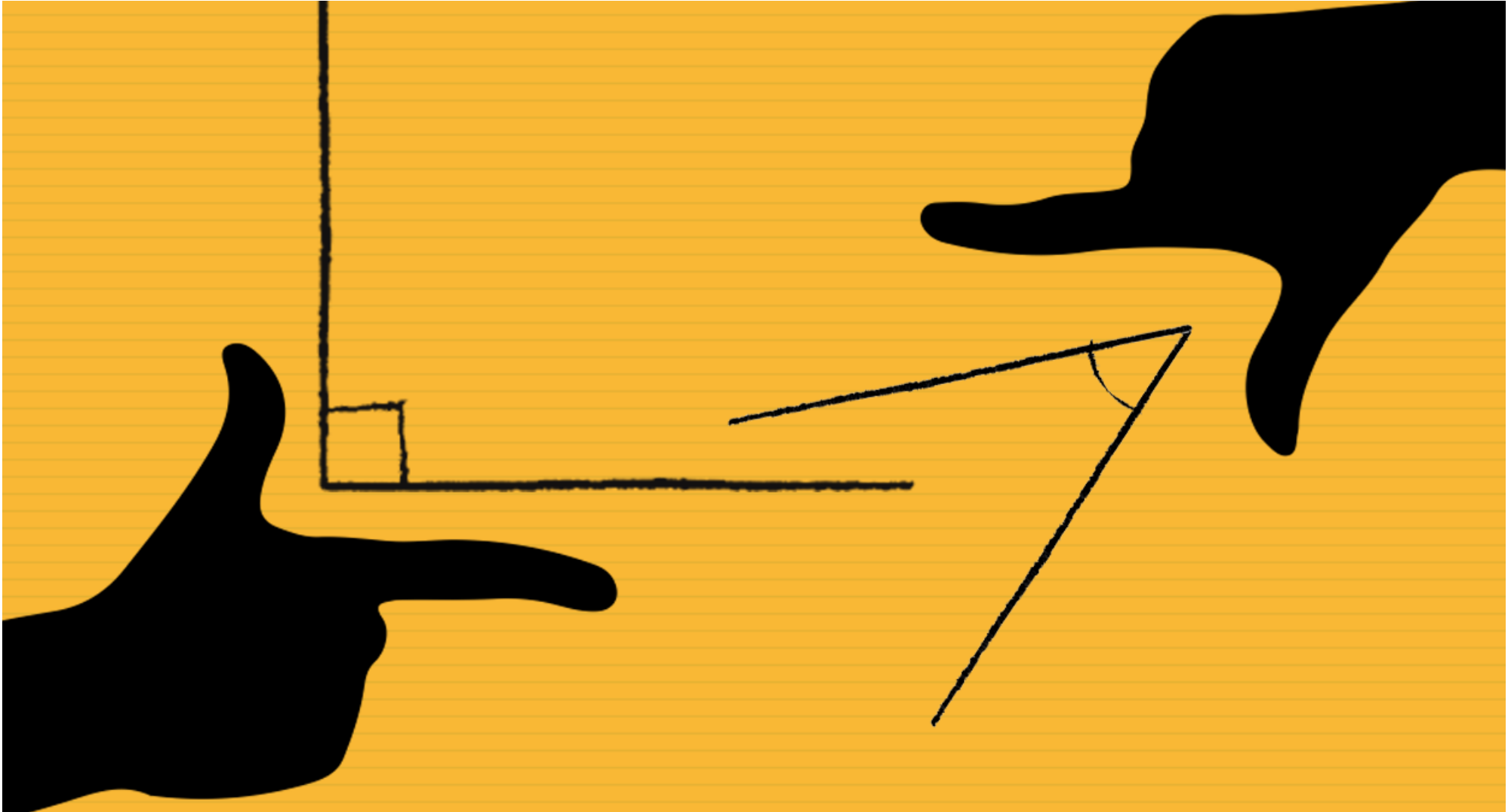
Funding information

JSPS Kakenhi, Grant/Award Number: 17H01682 and 17H04614

Societal Impact Statement

Using Taro (*Colocasia esculenta*) as a case study, we examine how perception gaps contribute to negative feedback loops that create or maintain the orphan status of certain crops. For students and researchers seeking uncrowded areas for study, orphan crops and crop-wild-relatives offer large open spaces, figuratively and literally. Learning how to see what has not been seen may in turn help us to reduce our global dependence on very few crops, and the risks that follow from this. The combination of climate change and variability and increasing population has painted a dark picture of future food security for many regions in the world where resources are scarce. The key to future food and nutrition security may very well lie in unlocking the untapped potential of orphan and overlooked crops.

Perception gaps





Perception gaps in the case of taro

- *“Dogmatic” views*
- *Linguistic diversity and naming*
- *Social biases or a non–favorable reputation*
- *Under–research*
- *Limited physical visibility of living wild populations*
- *Poor archaeological visibility*
- *Missing numbers*
- *Distribution maps are few and sketchy*



“Dogma” : taro is a tropical root crop” (it is much more!)



Taro is also a “temperate”
crop (China, Nepal, Japan, NZ, Korea)

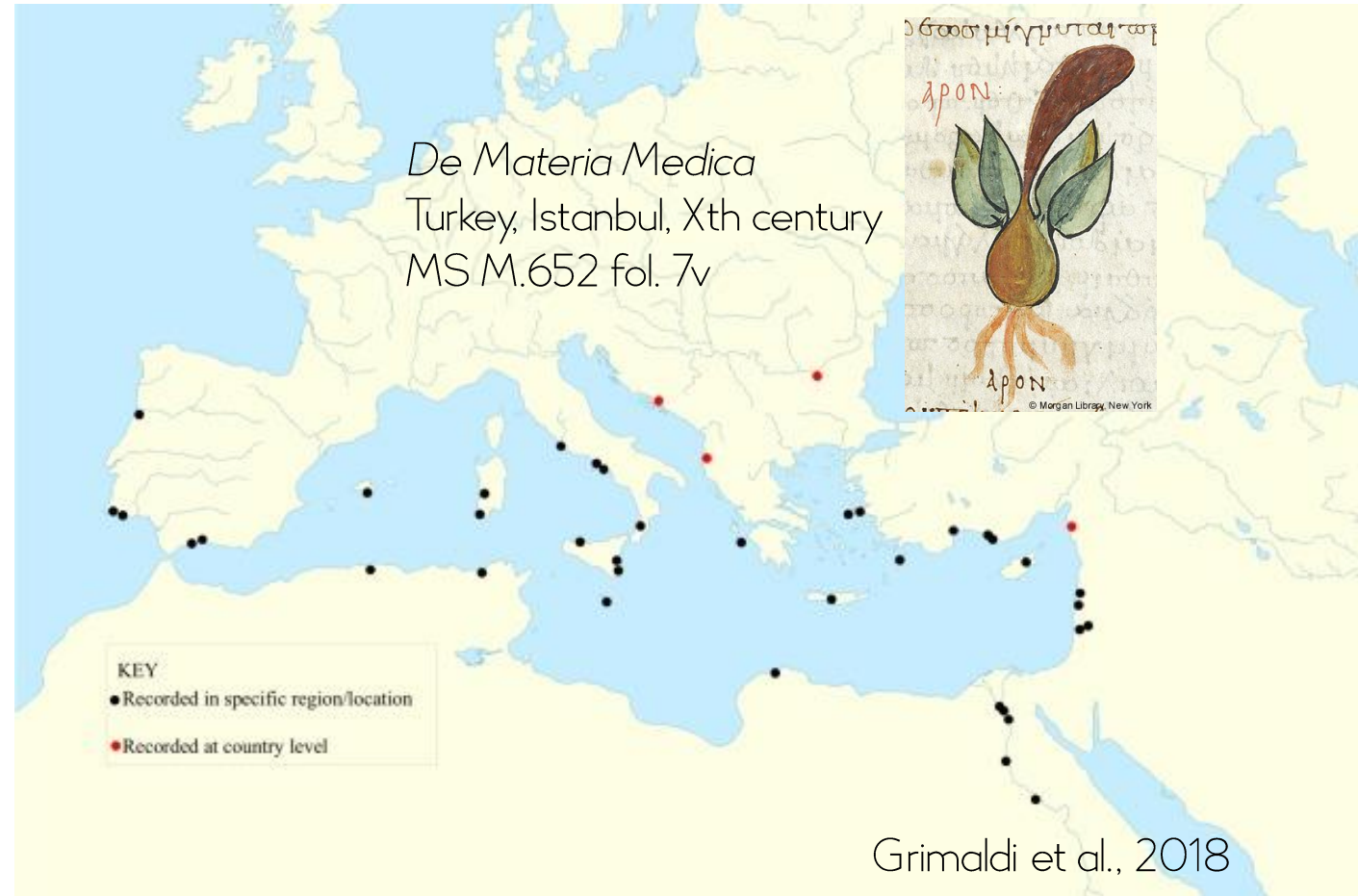
Andong Province, South Korea, Northern temperate zone (Photo by P.J. Matthews)



“Dogma” : taro is a tropical root crop” (it is much more!)



Annotated text and dried sample of *C. esculenta* collected by Rauwolf in Lebanon during his journey in the Middle East. XVI century Pictures by Naturalis Biodiversity Center.



Grimaldi et al., 2018

Taro is also a temperate crop : The Mediterranean



“Dogma” : taro is a “tropical root crop” (it is much more!)



Achu – typical paste made of
mashed taro corms in Africa



Lovo preparation– typical corms
cooking in the Pacific



“Dogma” : taro is a “tropical root crop” (it is much more!)



Ghana



Fiji



Philippines



Philippines



India



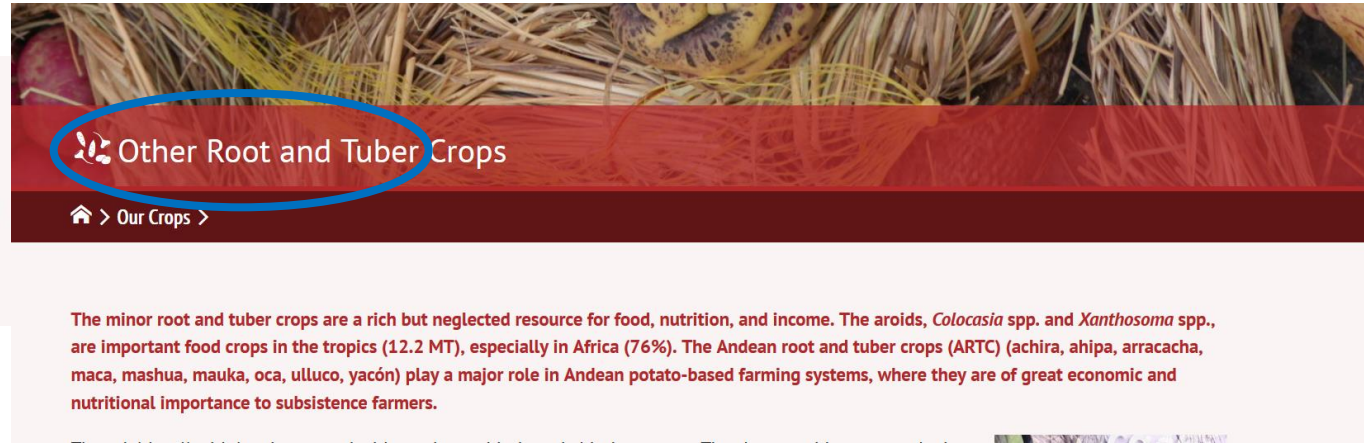
Vietnam

Photos by P.J. Matthews and Michel E. Ghanem

Taro is a leafy green vegetable



Taro is under-researched



	Taro	Sweet potato	Cassava	Yam	Cowpea	Sorghum
	<i>Colocasia esculenta</i>	<i>Ipomea batatas</i>	<i>Manihot esculenta</i>	<i>Dioscorea villosa</i>	<i>Vigna unguiculata</i>	<i>Sorghum bicolor</i>
Total number of publication (Web of Knowledge 2000–2020)	832	2023	2069	2309	3223	17223

Matthews and Ghanem, (2020) in press



Pacific Community
Communauté du Pacifique

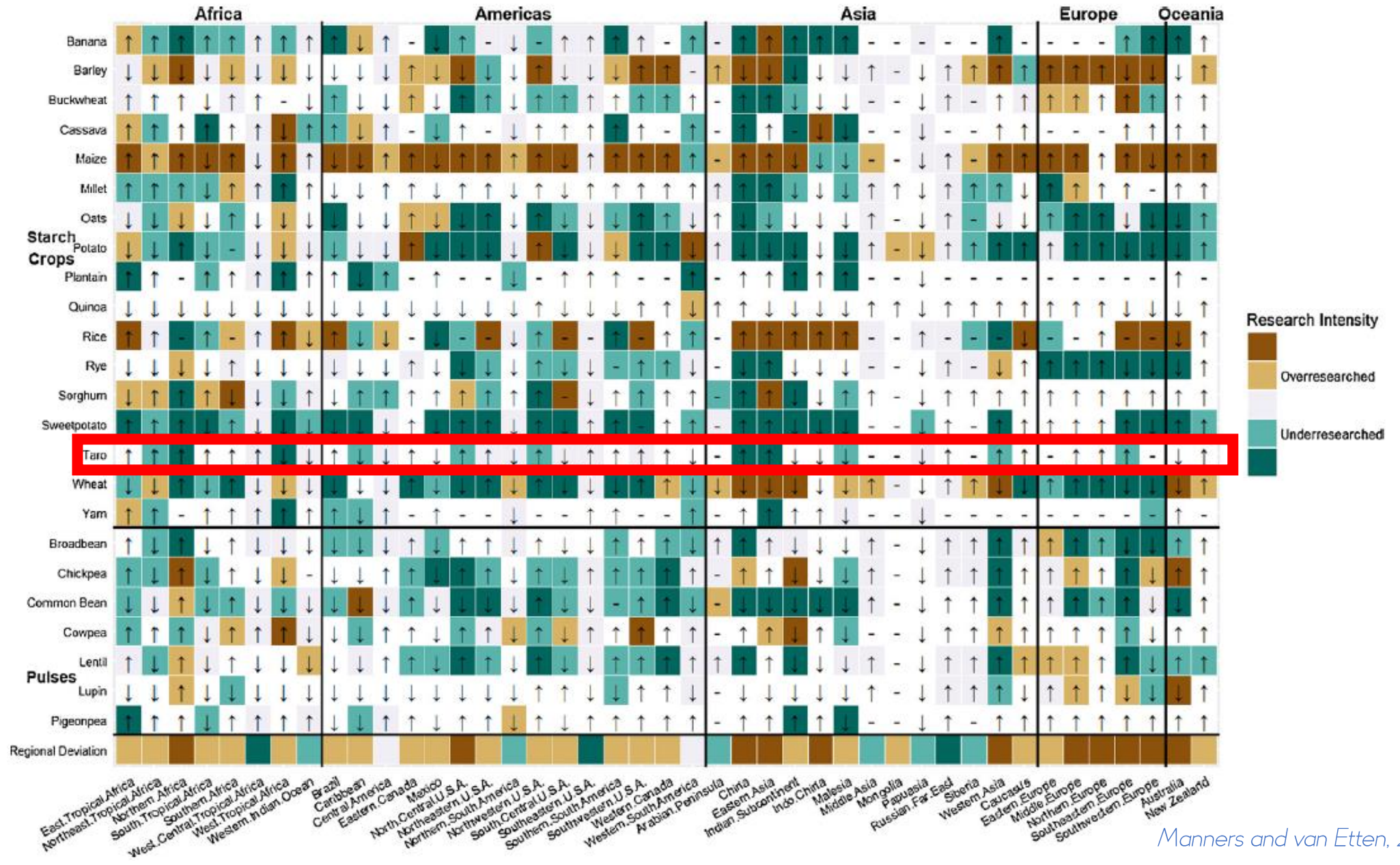


CROP TRUST





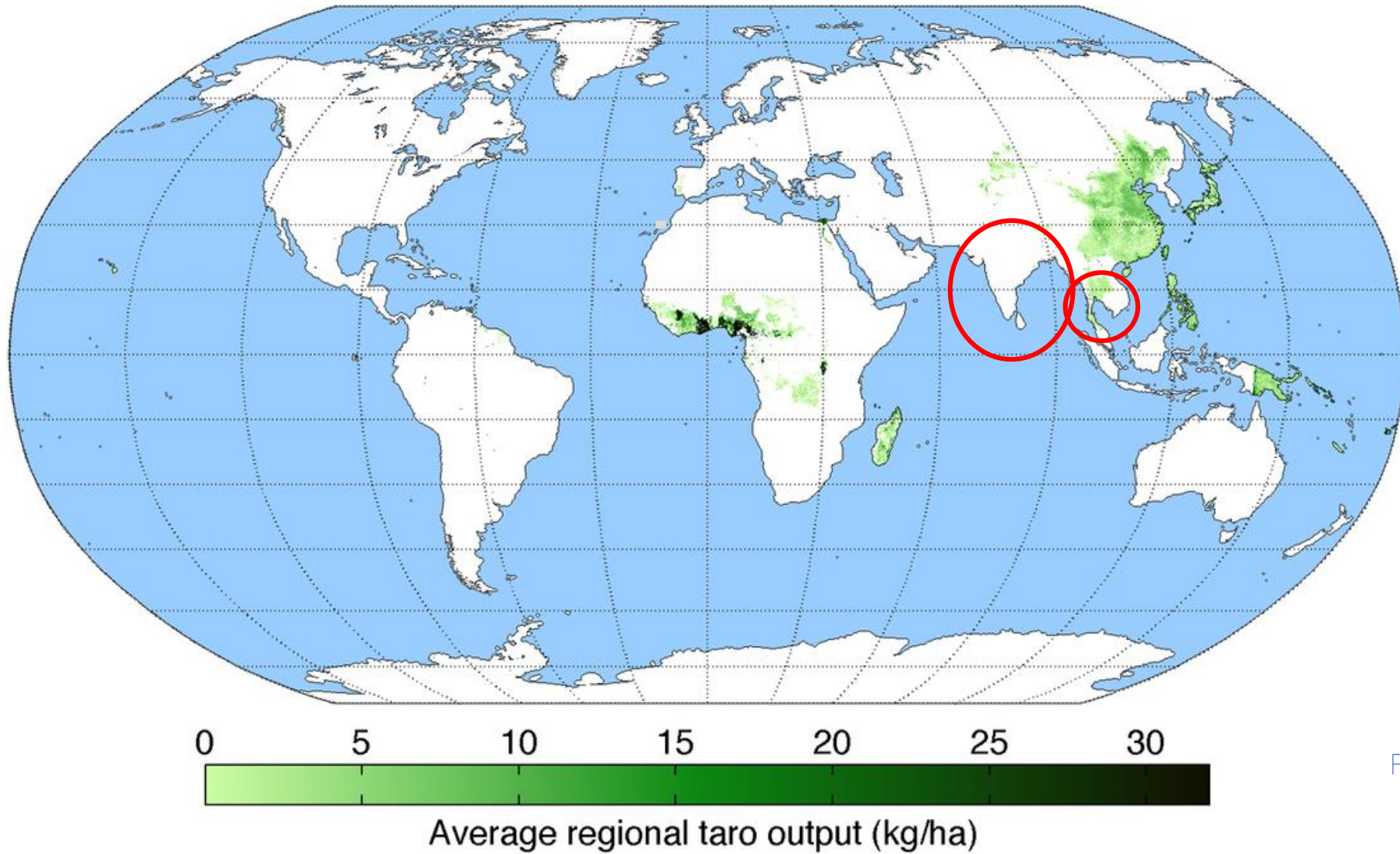
Taro is under-researched





Missing numbers

In countries where taro is grown, corms and leaves are marketed through local distribution channels that cannot easily be measured by governments or trade organizations





Missing numbers

Production for more than 2 billion people who are known to consume taro – as a traditional food crop in their countries – is unaccounted for in FAO global statistics

In total, counting all the countries with missing taro production data the perception gap represents approx. 57% of taro production in Asia

Matthews and Ghanem, (2020)(in press)

	Country	Tonnes	Population	kg/capita/yr
With numbers	China (PRC)	1,800,000	1,370,350,000	1.31
	Japan	175,000	126,999,800	1.38
	Philippines	112,262	100,096,500	1.12
	Thailand	95,000	67,223,000	1.41
	Taiwan	45,000	23,433,800	1.92
	Subtotals	2,227,262	1,688,103,112	Average 1.32
Missing numbers	India*	–	1,267,400,000	–
	Indonesia	–	252,810,000	–
	Pakistan	–	185,130,000	–
	Bangladesh	–	158,510,000	–
	Vietnam	–	92,550,000	–
	Iran	–	76,500,000	–
	Myanmar	–	53,720,000	–
	South Korea	–	49,510,000	–
	Malaysia	–	30,190,000	–
	Nepal	–	28,120,740	–
	North Korea*		24,700,000	
	Sri Lanka	–	21,450,000	–
	Cambodia	–	15,410,000	–
	Six nations with <10,000,000	–	14,700,000	–
	Subtotals	–	2,270,700,00	–
		Approx. Total taro-producing population in Asia	3,932,714,744	



Missing numbers

For taro as a green vegetable, gathered wild or from cultivation, the perception gap is close to 100%

India : the perception gap represents a failure to see approx. 32 % of likely production in the taro producing regions of Asia (East, South, and Southeast Asia combined)



Photo: P.J. Matthews, Sept. 2019



Take-home messages

- “Positive feedback loops have helped lead to humanity’s present global dependence on a very small number of commodity crops, and to the erosion of genetic diversity within commodity crops
- High risk of current food systems
- Taro is an outstanding example of a crop that has been neglected as a subject of research: there is probably no other globally-distributed starch crop for which there is no internationally funded institution with a global mandate
- Many gaps in awareness, interest and knowledge can contribute to the neglect, underutilization or decline of orphan crops such as taro